

Construction on Curriculum Ideological and Political Education of Finance Course

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Abstract: Under the background of the new educational pattern of "great ideological and political education", this paper explores how education can effectively cultivate people by virtue and how to train financial talents for the people, the country in the new era. This paper expounds the significance of Integrating Ideological and political education into finance curriculum, analyzes the rich ideological and political elements contained in the development and reform practice of China's financial industry, and puts forward the overall idea of Ideological and political construction of finance curriculum.

Keywords: finance course; curriculum ideological and political education; ideological and political elements

1. Introduction

Curriculum ideological and political education refers to a comprehensive educational concept that takes all kinds of courses and ideological and political theory courses in the same direction in the form of building a whole staff, whole process and whole curriculum education pattern, and takes "Building Morality and cultivating people" as the fundamental task of Education [1]. The main form of curriculum ideological and political education is to integrate the ideological and political elements such as theoretical knowledge, values and spiritual pursuit of Ideological and political education into each curriculum, and imperceptibly affect students' thoughts and behaviors [2]. Curriculum ideology and politics is not only an educational concept and educational model, but also the shaping of students' values in the final analysis [3]. Education no longer belongs to ideological and political teachers, but requires all teachers to think and integrate into teaching. Under such a new situation, how to endow the classroom with depth and significance, how to design the teaching scheme combined with the teaching content, how to elaborate the cultural self-confidence in the professional teaching, and how to combine teaching with fun and improve the students' sense of acquisition are the themes worth thinking about for every college teacher.

For college students majoring in finance, the jobs they will face in the future, such as banking, securities, insurance and so on, require higher professional quality of employees. Combined with social practice, there is interest temptation in the financial industry, once the practitioners have low moral accomplishment or weak

legal awareness, it is easy to lead to illegal and criminal acts of financial practitioners. For example, the illegal financial fraud committed by the internal staff of the bank in collusion with the external personnel, the illegal development of financial management business, the arbitrage of institutional funds for usurious lending, and the illegal and criminal acts committed by the insurance business personnel in withholding customer insurance money. Therefore, the cultivation of professional quality of financial practitioners is an important part of the cultivation of financial professionals in application-oriented undergraduate colleges. At the stage of undergraduate education, college students should not only master solid professional knowledge and professional skills, but also develop their own professional quality according to their own professional characteristics and future career development direction [4].

"Finance" is a core compulsory course for finance majors. The course is very rich in content and covers a wide range of knowledge points, from basic financial categories such as money, credit, interest rate, exchange rate and financial asset price, to micro subjects such as commercial banks and financial markets, and then to macro levels such as central bank, money supply and demand and balance and monetary policy [5]. With the construction of China's modern financial system, how to integrate ideological and political elements into the daily teaching of professional courses, constantly imperceptibly strengthen students' Ideological and political quality in the teaching process of professional theory, and cultivate students' patriotism, integrity consciousness and professionalism have become the key topics of current research.

2. The Reform and Development Practice of China's Financial Industry Contains Rich Ideological and Political Elements

The reform and development practice of China's financial industry contains rich ideological and political elements, and has a high degree of agreement with ideological and political education goals. In combination with the courses and teaching contents of finance major, we can at least explore the ideological and political elements of the courses and construct corresponding teaching resources and contents from the following perspectives.

2.1. The Practice of China's Financial Reform Contains Rich Elements of Patriotism

Over the past 40 years since China's reform and opening up, the market-oriented reform of interest rate and exchange rate has been continuously promoted, the reform of financial institutions has been continuously deepened, the financial market system has been continuously improved, and the framework of financial regulation and macro Prudential Management has been gradually improved. Finance has become an important force to promote the stable development of economy in contemporary China. The practical progress and theoretical research results of China's financial system reform are "finance" The foundation of the curriculum. Summarizing these financial thoughts and their historical achievements will help to enhance students' patriotism and national pride.

2.2. The Practice of Financial Reform and Development Highlights the Theoretical Confidence and Road Confidence of Socialist Market Economy with Chinese Characteristics

China's modern financial system, China's multi-level financial market, China's multi-type financial institution system, China's monetary policy and macro-control double pillar framework and other Chinese financial reform and professional knowledge points are organically connected into China's "financial dream", so as to guide students to understand the value objectives of prosperity, democracy, civilization and harmony at the national level, Cultivate students' ability to observe economic and financial problems from the perspective of macro and micro economy, establish confidence in China's financial path and system, and stimulate students to devote themselves to the lofty ideal of realizing China's financial dream. In finance courses, there are many teaching contents or typical cases about the reform process and achievements of China's capital market reform, interest rate liberalization reform RMB internationalization path, financial institution system and corporate governance. China's reform measures in the above areas not only learn from the market economy theory and financial theory, but also comprehensively consider China's basic national conditions and development path [6]. Deconstructing Chinese problems, introducing Chinese experience and refining Chinese solutions in the teaching process can help enhance students' sense of identity to the road of socialism with Chinese characteristics and the socialist market economy with Chinese characteristics, stimulate students' enthusiasm and interest in studying Chinese problems and participating in the theoretical innovation of localization.

2.3. The Basic Principles and Methods of Financial Risk Prevention and Control Reflect the Professional Quality of Fearing the Market and Keeping Promises and the Basic Requirements for Professional Ethics

Financial activities are always accompanied by the identification, prevention and control of risks, and the aggregation, spillover and contagion of financial risks

will cause great damage to the national economy, bring huge losses to the wealth of individuals and enterprises, and pose a major threat to national security [7]. By teaching the formation mechanism, contagion mechanism and risk prevention and control measures of financial risk, we can help students establish risk awareness, integrity awareness and dedication spirit.

3. Overall Conception of Ideological and Political Construction of Finance Course

Curriculum ideology and politics is not limited to curriculum construction, but relying on curriculum construction, including ideological and political elements mining, teaching content and resources construction, teaching method design, teacher training and a series of elements of the overall plan and education system. To this end, the author combined with the characteristics of finance major and the course, from four aspects to design curriculum ideological and political implementation plan.

3.1. The First is to Explore the Ideological and Political Education Elements of Finance Courses

It is the basic work to excavate and refine the ideological and political elements in the professional curriculum knowledge system. In the course of Ideological and political teaching and research activities, the college organized department directors, course leaders and professional teachers to refine the ideological and political education topics such as red financial history, financial poverty alleviation and Inclusive Finance, financial technology and digital Inclusive Finance, green finance and environmental finance, financial institution governance and financial market supervision, financial risk prevention and control, combined with the characteristics of each specialty and course, From it, we can excavate the ideological and political elements that highlight the advantages and characteristics of the socialist market economy theory with Chinese characteristics, patriotism and sense of social responsibility, the concept of green development and so on.

3.2. The Second is to Build the Ideological and Political Content Resources of Finance Curriculum

The college can encourage professional teachers to carry out curriculum and content resource construction. For example, when teaching the concept of "money", we can collect and sort out the story of "Jiaozi", the earliest credit currency in China, to explain the form of money, and use the usury incident of "borrowing in spring and returning in autumn" to explain compound interest. The college can also carry out curriculum ideological and political teaching case competition to encourage teachers to explore teaching cases containing ideological and political elements in combination with professional courses, and collect and publish excellent cases, which can be used as reference books and auxiliary teaching materials for curriculum ideological and political construction to realize the co-construction and sharing of curriculum ideological and political teaching resources.

3.3. The Third is to Enrich the Ideological and Political Teaching Methods of Finance Courses

The implementation effect of curriculum ideological and political education is closely related to teaching methods and methods, and should be promoted simultaneously with teaching reform and classroom revolution. In combination with the practice of online teaching and mixed teaching reform, the college can customize personalized learning programs, expand students' independent learning dimensions, pay attention to the guidance of news and public opinion, take the mainstream financial news media as the media, guide students to pay attention to the latest Chinese financial stories before and after class, and learn to use financial theory to explain the financial stories that are happening in the real world, Consciously guide students to establish "four self-confidence". In addition, the ideological and political teaching methods in the field of practical teaching should also be explored. Finance is rooted in and serves the real economy, encourages students to actively participate in innovation and entrepreneurship practice, focuses on cultivating students' innovative thinking and ability to master finance to solve real economic problems, and enhances their sense of responsibility. Through the above measures, promote the integration of curriculum ideological and political education and research teaching reform activities with professional teaching and research teaching reform activities, and realize the synchronous improvement of professional teaching effect and curriculum ideological and political education effect.

3.4. The Fourth is to Build a Team of Ideological and Political Teachers for Finance Courses

In order to deepen teachers' understanding of the ideological and political teaching of the course as soon as possible and improve their teaching ability, the College has twice invited experts to give lectures on the ideological and political education of the course for professional teachers, who have actively participated in them and carried out communication activities to raise questions about their doubts. Deepen professional teachers' understanding of the ideological and political courses. Then the full-time teachers compile the syllabus of the course which integrates the ideological and political points, and apply it to teaching practice, learn from each other, and improve the ideological and

political teaching level of professional teachers.

4. Conclusion

The integration of Ideological and political education and finance curriculum is reflected in all aspects of finance teaching process. In this process, how to organize teaching more effectively and improve teaching quality, while taking into account the integration of the goal of knowledge training and the goal of Ideological and political education, is worth pondering by every finance teacher. "Curriculum ideological and political education" has become an important carrier of Ideological and political education in Colleges and universities like "Ideological and political education". The ideological and political construction of finance curriculum will enable professional courses such as finance to give better play to their educational guiding role in the future, truly realize the educational goal of "Building Morality and cultivating people" in Colleges and universities, and cultivate noble ideological and moral character for the country Socialist builders and successors with excellent professional quality and all-round development of morality, intelligence, physique and beauty.

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